

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
949838-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	953

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	949838	07901801

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	NBC Today Show II	10A-12N	- TWTF - -	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - TWTF - - 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 10/02/12 11:58 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$150.00 NM									
1 WXII W 10/03/12 11:51 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$150.00 NM									
4 WXII Th 10/04/12 11:27 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$150.00 NM									
3 WXII F 10/05/12 10:59 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$150.00 NM									
2	10/08/12	10/08/12	NBC Today Show II	10A-12N	M - - - - -	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M - - - - - 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 10:59 AM NBC Today Show II 10A-12N :30 USPRTV19ACH \$150.00 NM									
3	10/02/12	10/05/12	DR. OZ	M-F 4-5p	- TWTF - -	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - TWTF - - 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 10/02/12 4:41 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM									
3 WXII W 10/03/12 4:39 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM									
4 WXII Th 10/04/12 4:40 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM									
1 WXII F 10/05/12 4:39 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM									
4	10/08/12	10/08/12	DR. OZ	M-F 4-5p	M - - - - -	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M - - - - - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 4:27 PM DR. OZ M-F 4-5p :30 USPRTV19ACH \$600.00 NM									
5	10/05/12	10/05/12	NBC Prime	10-11pm	- - - - F - -	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - - - - F - - 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/05/12 10:30 PM NBC Prime 10-11pm :30 USPRTV19ACH \$2,000.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

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American Crossroads	American Crossroads	953	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
5	10/05/12	10/05/12	NBC Prime	10-11pm	----F--	:30	1	\$2,000.00	NM																																								
6	10/06/12	10/06/12	Notre Dame Football	ND Football	-----S-	:30	1	\$400.00	NM																																								
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<u>Total Spots</u>							12																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$6,150.00
<u>Agency Commission</u>	\$922.50
<u>Net Amount Due</u>	\$5,227.50